whatimpact

GRANT MANAGEMENT COMMUNITY GRANTS FROM APPLICATION TO EVIDENCED OUTCOMES

EVERY APPLICATION SCORED THE SAME WAY.
EVERY GRANT EVIDENCED TO THE END.

Publish your schemes, receive applications from verified charities, social enterprises, community groups and schools, score them against your own criteria, send award letters for e-signature and collect a Social Impact Report from every grantee.

- Councils & combined authorities
- Grant & funding officers
- Corporate foundations
- Independent grant-makers
- Community foundations

Grant Management at a glance.

One dashboard, from scheme set-up to final report.

8

management tools, one dashboard

from scheme set-up to the rejected-applications archive

/25

standard score on every application

five criteria you choose, each scored 1 to 5

1

click to request every impact report

from all your awarded grantees at once

Not just grant management. Grant promotion too.
Reach the right organisations, receive the right applications.

UK-WIDE REACH

300,000+

charities, social enterprises, community groups and schools in a vibrant marketplace across the whole of the UK.

Your scheme is promoted to the organisations it is meant for, and only relevant organisations apply.

ROUTE 1 · DIRECT AWARD

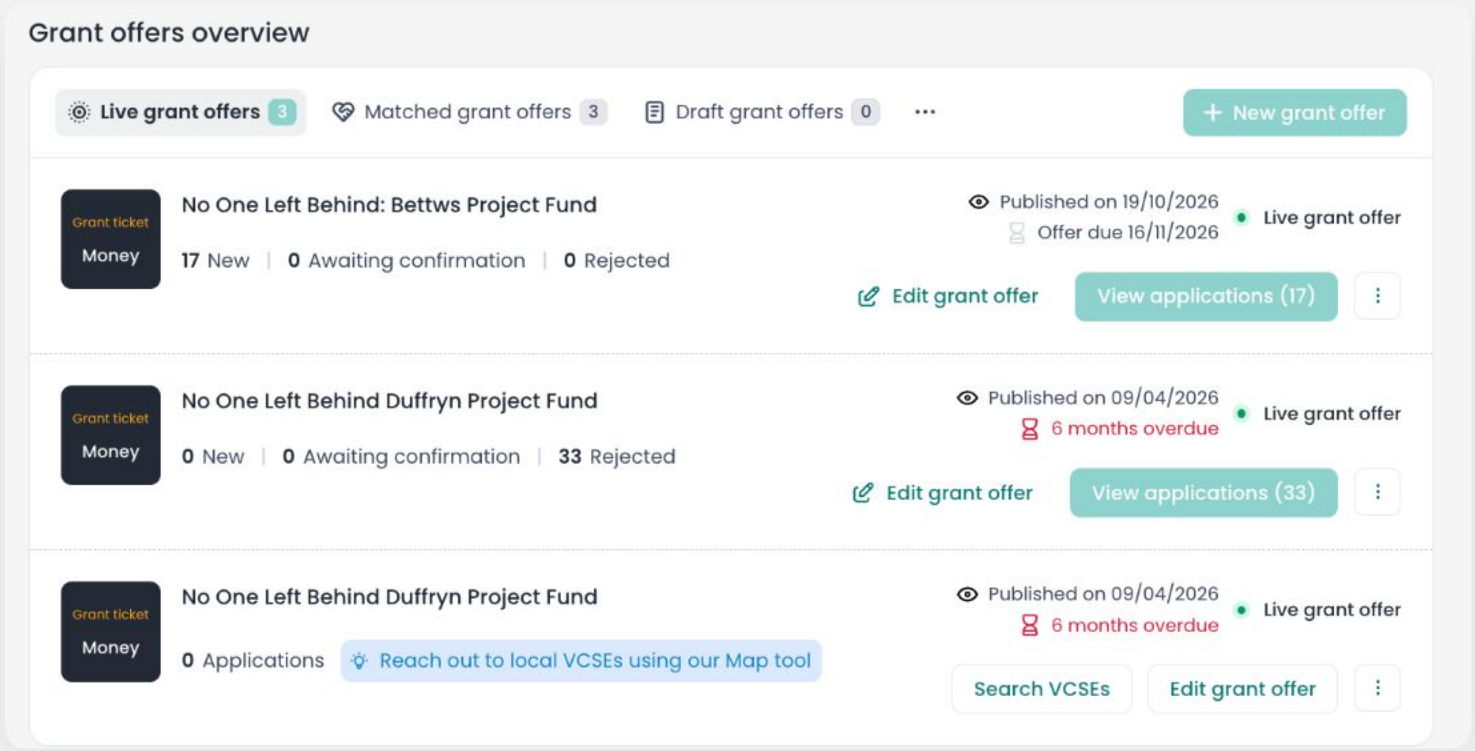
Promote the scheme → Full application → **Evaluate and award**

ROUTE 2 · TWO-STAGE APPLICATION

Pre-application → Shortlist → Full application → **Award**

The first stage works as a pre-application. Only organisations that pass it are asked for a full application.

Publish grant offers to the national network.
See every application as it arrives.



Live, matched and draft offers

Every grant offer in one overview.

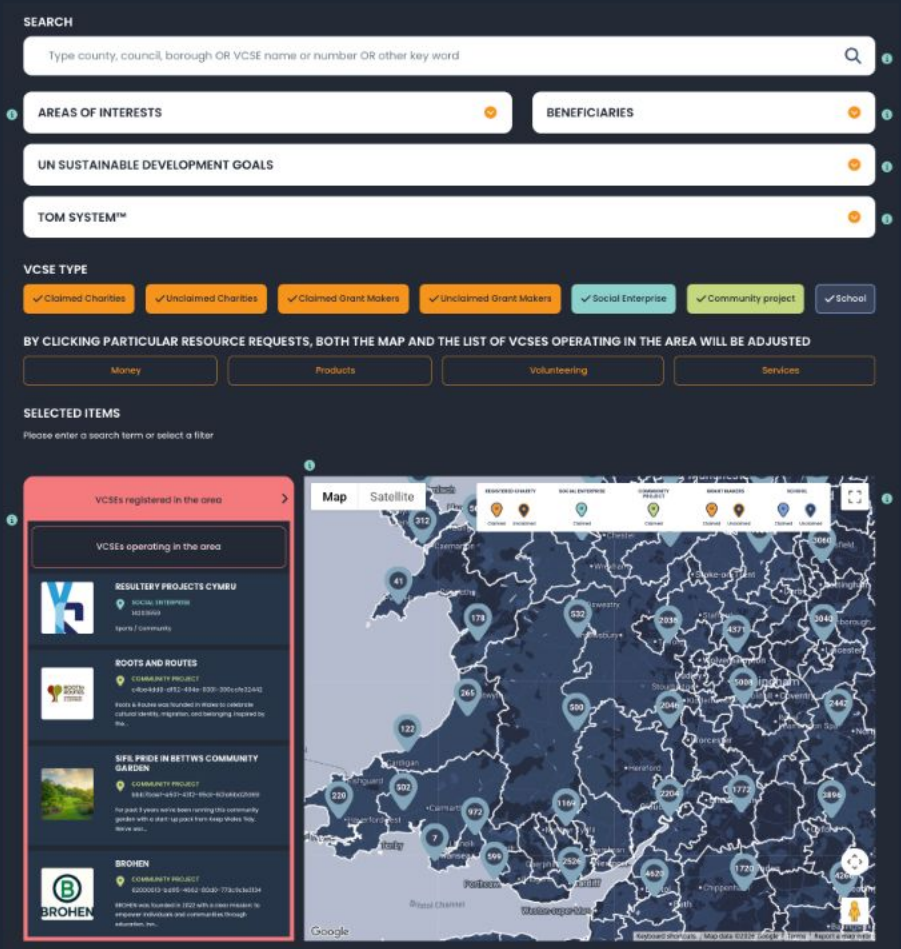
Applications per offer

New, awaiting confirmation and rejected.

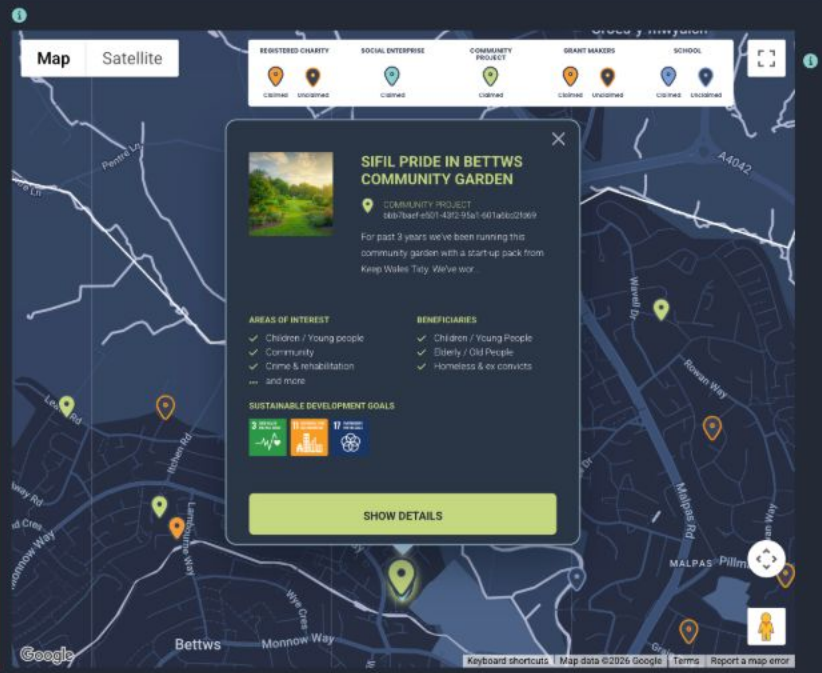
Need more applicants?

Reach out to local VCSEs with the map tool.

Reach organisations where your funding is meant to go.
Search the UK by place, cause and beneficiaries.







Giving the money is the easy part.
Showing what it achieved is not.

WITHOUT GRANT MANAGEMENT

DISCONNECTED AND HARD TO DEFEND

- Applications arrive by email and are copied into spreadsheets by hand
- Reviewers score in different files, against slightly different criteria
- Award letters chased for signatures with no clear status
- No single view of how much is left in each grant pot
- End-of-grant reports arrive late, in every format, and are never summarised

WITH GRANT MANAGEMENT

TRANSPARENT, CONSISTENT, AUDIT-READY

- Every application, with due diligence responses, in one sortable pipeline
- Each scheme has its own criteria, and every reviewer scores against the same ones
- Award letters signed electronically, with completion status tracked live
- Scheme size, funds given and funds remaining on your home screen
- Social Impact Reports requested in one batch and aggregated with AI

From scheme launch to final impact report.
Four stages, one dashboard.

1
Launch a scheme
Publish the fund and set its scoring criteria.

2
Receive applications
Track budgets, pipelines and applicants live.

3
Evaluate and award
Score consistently, then e-sign award letters.

4
Evidence the impact
Collect, review and aggregate grantee reports.

Your Grantmaker Dashboard

Every grant scheme, application, award and impact report in one place.



STAGE 3 · EVALUATE AND AWARD

Application evaluation

Open any application and score it against the criteria set for that scheme, with notes that stay on the record.

- Score each criterion from 1 to 5, where 5 is best
- Add the reason for each score in reviewer notes
- See individual scores alongside the final score out of 25

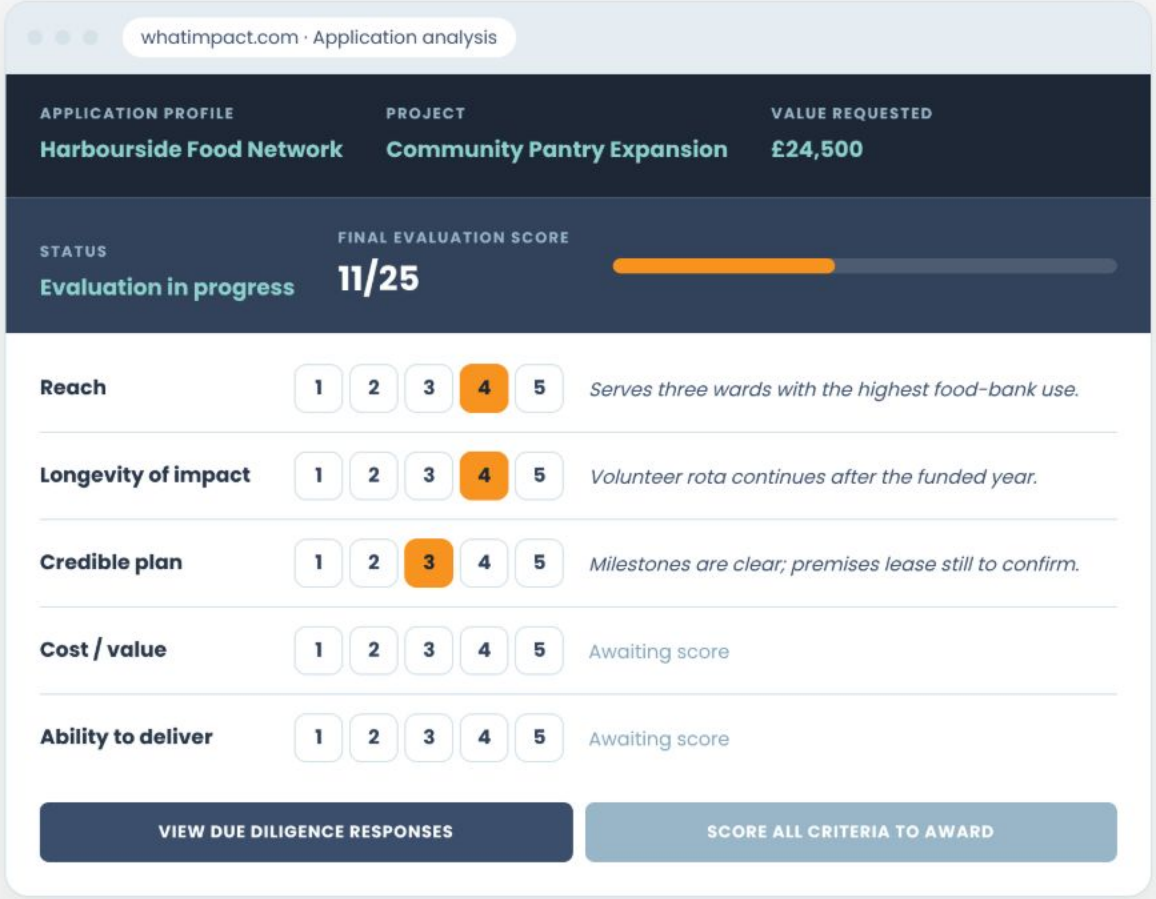
Used by: grant officers and evaluation panels

Your criteria. Your panel.
One consistent score for every application.

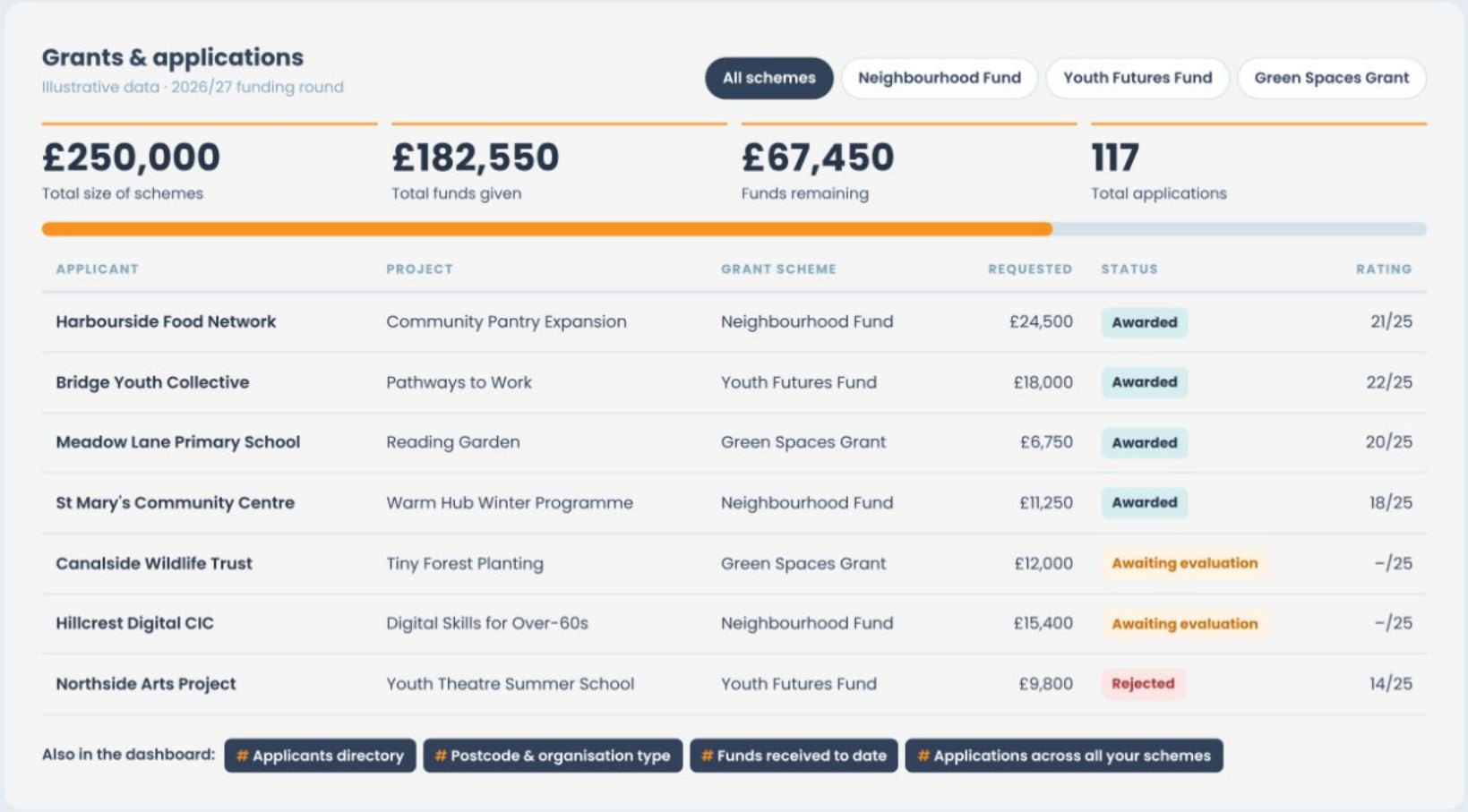
WHAT YOUR PANEL CAN DO

- Read the applicant's due diligence responses before scoring
- Score each criterion from 1 to 5 and record the reason
- Compare individual reviewer scores with the final score
- Rank every application in a scheme by its rating out of 25
- Award the full request or a custom amount
- Send the award letter for e-signature in the same flow

Criteria are set per scheme, so a youth employment fund and a green spaces grant can each be judged on what matters to them.



Every pound tracked.
Every scheme visible from your home screen.



The grant is paid.
Now the evidence comes back to you.

1

Award the grant

Approve the full request or a custom amount after evaluation.

2

E-sign the award letter

Letters go out through an integrated e-signature provider and their status updates live.

3

Request impact reports

One click asks every awarded grantee for their Social Impact Report.

4

Aggregate the outcomes

Built-in AI turns many reports into one executive summary.

Built on the National Social Value Marketplace®, operating since 2018 with 330,000 organisations verified against Companies House and the Charity Commission.

See how VCSEs use whatimpact →

Social Impact Reporting.
Every grantee's results in one place.



Batch requests

Ask every awarded grantee for their Social Impact Report at once, instead of chasing each one by email.

Submission tracking

See which reports are in, open each one and review verified outcomes, participant feedback and media evidence.

AI aggregation

Analyse many reports together and get an executive summary and headline impact figures in minutes.

A complete audit trail

Signed award letters, send dates and recipients, plus a timestamped record of every rejected application and its score.

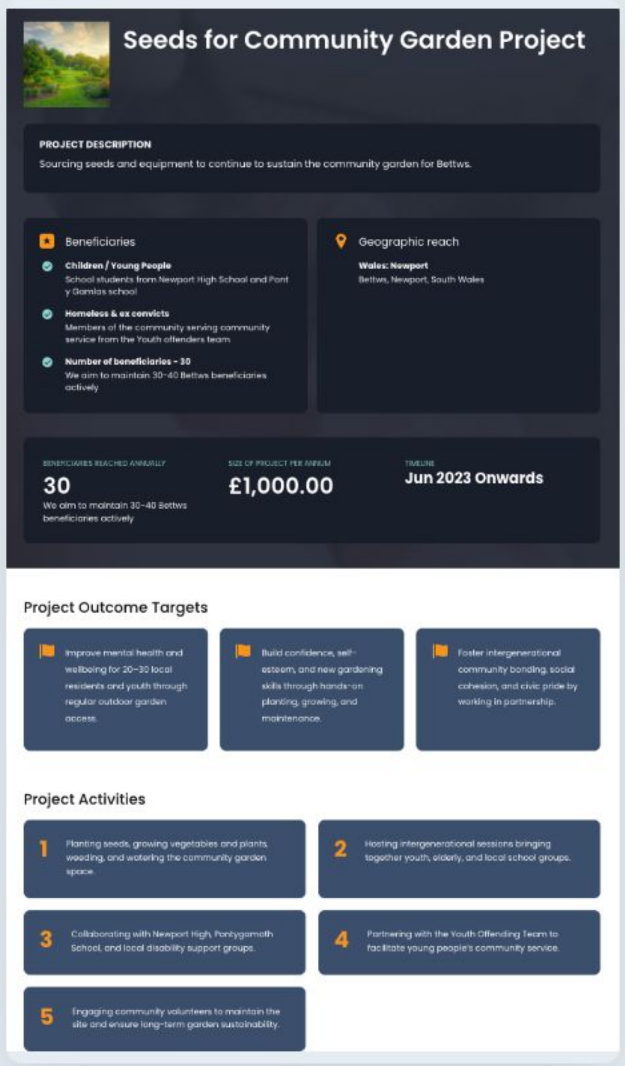
Real examples.
From project to evidence.

The application

Each project shows its beneficiaries, reach, outcome targets, activities and the resources it needs.

The Social Impact Report (SIR)

The grantee reports outputs, outcomes and how they were measured, against the original targets.





Who uses Grant Management

PUBLIC SECTOR

Councils, combined authorities and health boards

Run community grant schemes, including Shared Prosperity Fund rounds, with a record that stands up to audit and scrutiny.

- Several schemes and rounds side by side
- Consistent scoring across officers and panels
- Outcome evidence for members and funders

CORPORATE FOUNDATIONS

Companies giving through a foundation

Fund community projects near your sites and contracts, and report the results with confidence.

- Money or in-kind support in the same scheme
- Verified grassroots partners from the marketplace
- Impact figures ready for ESG and annual reports

INDEPENDENT GRANT-MAKERS

Trusts and community foundations

Spend less time on administration and more on the organisations you fund.

- Applicant history across every funding cycle
- Criteria tailored to each fund
- One reporting standard for all grantees

Buying for the public sector?

whatimpact is a G-Cloud 15 supplier with transparent pricing, so you can procure the system through the Digital Marketplace.

TALK TO US ABOUT G-CLOUD

Built on the National Social Value Marketplace®

2018

Operating since 2018, with 330,000 organisations verified against Companies House and the Charity Commission.

G-Cloud 15 and FAADS

Buy through G-Cloud 15 or the Fund Administration & Disbursement Services DPS (RM6322), with transparent pricing.

Real people help you launch

Support 9am–5pm on weekdays, plus your own whatimpact account manager.

Fund with confidence.
Report with evidence.

A 30-minute walkthrough with the whatimpact team, built around your next funding round.

BOOK A DEMONSTRATION

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